

FLASH FROM 4500

Walt Disney World

DATELINE:

OPENING SPECTACULAR AND GRAND DEDICATION
OF WALT DISNEY WORLD

OCTOBER 23, 24 AND 25, 1971

DAY I - October 23...The World Symphony Orchestra, conducted by Arthur Fiedler, will perform at the Castle Forecourt in the Magic Kingdom at 8 p.m. This is the first time that representative members from major symphony orchestras of the world will perform in tribute to Walt Disney and commemorating the Dedication of Walt Disney World. Following the gala dedication concert, a Farewell Champagne Reception will honor the individual members of the World Symphony Orchestra, its conductor and guest artists. The entire performance of the World Symphony Orchestra will be taped for television and aired in a 2 1/2 minute inclusion for the Walt Disney World Grand Opening Television Spectacular over NBC on Friday night, October 29, 1971 at 8:00 p.m.

DAY II - October 24...The official opening of the Contemporary Resort Hotel at 12 o'clock noon.

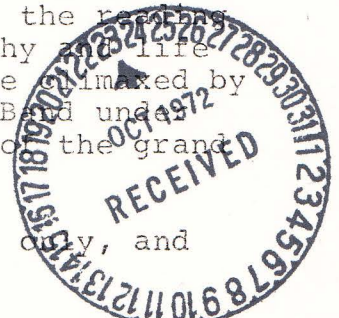
The dedication ceremony will be conducted by Bob Hope. The reception will be at the Grand Canyon Plaza and buffet at the Lakeside Gardens at 6 o'clock in the evening. The official opening of the Polynesian Hotel will take place at 6 p.m. featuring a Polynesian Luau, Torch-light Ceremony, Tahitian Dancers, Electrical Water Pageant, and Fantasy in the Sky Spectacular.

DAY III - October 25...The Grand Opening Dedication Ceremony heralding the official opening of Walt Disney World as an International Destination Resort and Vacationland.

Prior to the ceremony at 2:00 p.m., will be a 1,100 voice chorus from the high schools and colleges of Central Florida and 100 piece University of Florida Band directed by Richard W. Bowles. The dedication ceremony at 2:30 p.m. will be highlighted by the raising of a plaque by Roy O. Disney in tribute to the philosophy and life of Walt Disney. The Walt Disney World on Parade will be introduced by the grand entry of the 1,076 piece Ceremonial Marching Band and the baton of "Music Man" Meredith Willson. At the end of the grand finale, there will be a launching of 50,000 balloons.

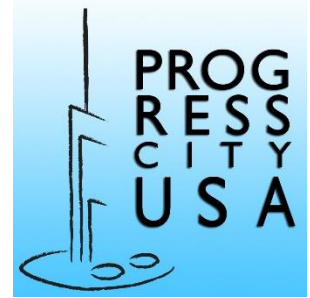
Dedication ceremonies of both hotels will be by tickets only, and on Day III, guest seating will also be by tickets only.

There will be many other recreational activities available on these days including yachting and boating, golfing, and aquatic activities.



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